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To
The Editor,
Sir,

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I request that the following message may kindly be published in your esteemed daily:

TNAU Price Forecast for Vegetables

The TN-IAM Project funded Price Forecasting Scheme of the Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, Coimbatore has developed market advisory for vegetables. Tamil Nadu is the major producer and consumer of tomato, brinjal and bhendi.

Tomato

According to the First Advance Estimates of Ministry of Agriculture and Farmer Welfare (2022-23), area under tomato cultivation is 0.34 lakh ha with production of 11.99 lakh tons in Tamil Nadu. The major tomato producing districts in Tamil Nadu are Krishnagiri, Namakkal and Tiruppur. At present, tomato arrivals to Coimbatore wholesale market are coming from surrounding villages especially Chavadi, Thondamuthur, and Puluvampatti and also from Karnataka region. According to the trade sources, tomato arrival to the market is high due to increased area and there is no issue of shortage.

Brinjal

According to the First Advance Estimates of Ministry of Agriculture and Farmer Welfare (2022-23), area under brinjal is 0.24 lakh hectares with a production of 3.09 lakh tons in Tamil Nadu. The major producers of brinjal in Tamilnadu are Dindigul, Tiruppur and Krishnagiri districts. As per trade sources, current arrivals are coming from Natchipalayam, Alandurai, Oddanchathiram, Theni and Hosur to Coimbatore market.

Bhendi

According to the First Advance Estimates of Ministry of Agriculture and Farmer Welfare (2022-23), area under bhendi cultivation in Tamilnadu is 0.19 lakh ha with production of 1.84 lakh tons. As per the trade sources, most of bhendi arrivals are coming from Oddanchathiram and Udumalpet to Coimbatore market.

The Price Forecasting Scheme team has analyzed the past 12 years' prices of tomato, brinjal and bhendi that prevailed in Oddanchathiram wholesale market and Coimbatore Farmers market. As per the results of the analysis, the farm gate price of good quality tomato during harvest (December 2023) would be around Rs.15-17 per kg. Farm gate prices of good quality brinjal will rule around Rs. 22-24 per kg and bhendi will rule around Rs. 18-20 per kg respectively. According to the trade source, price may subject to change based on the monsoon and arrivals from the other states. Hence, farmers are advised to take up sowing decision accordingly.

For Market information, please contact:

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